



Request for proposal:

Strategic Planning for the Blue Mountain Watershed Trust Foundation

April 29th 2019

Overview

The Blue Mountain Watershed Trust Foundation is a registered charity operating out of Collingwood, ON. We are looking for guidance and facilitation regarding strategic organizational planning. Our goal is to build a 5 to 10-year Strategic Plan. We feel that this includes:

- A vision for where we want to be in 5 to 10 years' time
- Reviewing our activities and deciding whether this is the right mix
- Knowledge transfer from more experienced to less experienced members
- Building membership

Proposal due date: 5 pm, May 13th, 2019

We are a 25-year-old organization with an illustrious history. We are the region's preeminent active environmental organization. We are involved in many activities, from fighting poorly conceived development to monitoring golf course pesticides. See <https://watershedtrust.ca/issues/> for more detail on the issues we face. See <https://watershedtrust.ca> for detailed information about us, what we do, our values, geographical scope, past activities, news items, etc.

Our website will help you to get up to speed on who we are and what we do. If you need additional information, we can provide it.

The Watershed Trust has a Board of Directors (7 people) who make policy and strategic decisions for the organization. We also have many committees, the most notable of which is the Watershed Action Group ('WAG', 10+ people), which carries out most of the environmental 'action'. These two groups constitute the nucleus of decision-makers at the Watershed Trust. Both groups should be involved in major decisions to some level—quite possibly different levels.

We have an AGM open to all members every November.

What your proposal should include

- Methodology (How you would go about guiding us; what is the strategy)
- Proposed Watershed Trust involvement (Board, WAG, members)
- Timeline
- Cost structure <\$5,000 + taxes
- Deliverable(s)

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Questions are expected and welcome. Please reach Carl Michener at carlmichener@watershedtrust.ca or 1-416-476-7484.